

CHRISTOPHER ASHLEY SALON

CHRISTOPHER MADDOX AND THE TEAM at Christopher Ashley Salon have a well-deserved reputation for individualized service, creating the perfect haircut for each client as well the ultimate in “you only better” color. But he’s not content to rest on his laurels. His precise hair painting technique began 20 years ago before most stylists even knew what it was. He continues to be inspired by training sessions in New York and Miami, bringing back new techniques and ideas for his clients.

“We like to connect to where the industry has come from and where it’s going,” Maddox said. “It’s imperative to keep honing our craft. It’s an investment, but it’s always worth it.”

Christopher and his wife Ashley opened the salon in 2006 and have seen steady growth ever since thanks to clients who walk out looking and feeling amazing - and they are happy to tell their friends. The hair painting is a favorite, since it involves freehand application of color that creates a level of harmony no foil process can offer.

The team at Christopher Ashley also focuses on spending time with each client. “We don’t rush them in and out,” he said. “We want people to have an exceptional experience and know they are receiving a unique, hand-crafted style.”

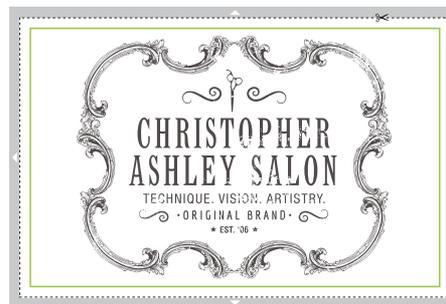
The salon is upscale yet utterly unpretentious, and these style experts recognize that a great haircut and color can change how a person looks, but more importantly, how they feel and how they interact with the world. Though the team is current on the latest trends, they would never

“The core of our business is color and cutting, and instead of being good at a lot of things, we focus on being great at those two things.”

recommend a style just to help a client look trendy. “Trendy doesn’t mean suitable,” Maddox said. “You have to be sure the guest wears the look and not the other way around.”

Another way Christopher stays focused on quality is by offering superior hair care for the needs of each client. “Hair care can either support or diminish the performance of your hair,” he said. “We believe it’s essential to provide the proper prescription so our guests are able to maintain the same quality between visits”.

Christopher stays busy leading a staff of seven. He and wife Ashley make sure to set aside plenty of time for fun activities with daughters Isabella and Alaina, 10 and 8. Since our job involves standing all day, it’s important that we stay active,” he said.



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