

CHRISTOPHER ASHLEY SALON

Chris Maddox, Owner

Inventive, Artistic, Genuine, Bold, Driven, Faithful, Energetic, Dedicated

What is the best advice you have ever received?

"When you're green you're growing and when you're ripe you start to rot!"
Every day is an opportunity to see things in a new perspective. It never fails that as soon as you think you have it down, bam, something happens to let you know otherwise. Even if clients have come for years, I study them each time with a new eye trying to evolve their style, however small, to keep them looking fresh and current. Being a robot is a sure path to ordinary.

What is the one small thing that always makes you happy?

Deciphering what each client needs and delivering just that, is wonderful. Hair is not about a look. It's about creating a feeling. We see ourselves everyday and what's up top has much to do with how we feel. When that coif is looking great, we feel confident, excited, even bold. If it's blah, we can feel frustrated or miserable. But, when you twirl that chair around for the reveal and their face lights up with excitement, no words are necessary. That connection says it all.

What advice would you give a young person just starting out in business?

Stay focused on the long term. Everything you choose to do will exponentially affect your career, years down the road. Engross yourself in quality education as often as possible. Work with humility, a positive attitude and a great business code of ethics. Understand that each client is the "star" and you are not. Be honest and loyal to the place you call the "home" of your business. Each new person you encounter has the ability to be your best advertisement so give her an exceptional experience!

Was there a "game changer" in your career?

Interning under a couple of amazing French stylists taught me important lessons; To see hair like a tailor fitting you with clothing. To think of hair as a raw material sitting in front of you with great potential! To treat each texture differently and understand it on a deeper level than just a visual one. To remember that what you're creating must be the right "fit" for each client. The only thing that really matters is that the client is really comfortable with what you have done.

What does your company do best?

No one wants to feel like ... "Combo #2 and supersize it...next!" We focus on clients having fantastic experiences. We view our hair services and products as fun, individual and unique. Our coloring technique called HAIR PAINTING is the ultimate way to create "childlike" color. This freehand painting of color perfectly accentuates the shape of the cut but more importantly doesn't look "colored." Continued training in NY through the years helps keep us original and fresh. You'll agree when you come in and experience the difference for yourself!

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Tues. 10-7, Wed. 9-4, Thurs. 9-7,

Fri. 9-5, & Sat. 9-4

